



## **AMSAF awarded \$35,000 for the state's new helmet assistance program.**

August 1, 2024, Peoria, Arizona – The Arizona Motorcycle Safety and Awareness Foundation (AMSAF) announces the award of a \$35,000 grant from the Arizona Governor's Office of Highway Safety (AZGOHS) to help promote a helmet assistance program that will help individuals garner a quality DOT full face or modular helmet.

“We want to thank AZGOHS Director Jesse Torrez for his support for motorcycle safety in Arizona,” says Mick Degn, AMSAF executive director. “This helmet program will help individuals garner a quality DOT helmet with some financial assistance from AMSAF and a discount from AMSAF-certified dealers. AMSAF believes the program will afford people the opportunity to purchase a good full-face or modular DOT helmet at a reduced cost. The applicant must fill out an application and donate \$100 to AMSAF, which is tax-deductible. If funds are not available, people will not be able to get into the application process as it will be closed. If AMSAF has additional funds available, applicants will receive a receipt with a promo code and instructions that they can take to one of several specified

dealership locations. The letter will extend a credit for \$225 off a specified helmet. In addition, the certified dealer will give an additional 25% off MSRP on full face or modular helmets.

**Note:** Arizona is a state where riders have a choice whether to wear a helmet or not. AMSAF wants to assist those who choose to wear a helmet to financially be able to afford one. This program is possible due to grants, sponsors, donations, and partners who want to help reduce crashes and fatalities in Arizona. The helmet program is open to all Arizona residents 15 years, six months old or older. Funds for this program also come from donations, sponsorship, and grants.

AMSAF's mission is to promote motorcycle safety and awareness and help reduce crashes and fatalities in Arizona. In doing so, we offer a one-of-a-kind Arizona motorcycle training financial assistance scholarship program. This program also allows individuals to get into motorcycle training at a reduced cost. In addition, AMSAF offers safety tips on its Facebook page and wants to help the motorcycle community in other ways financially. For more information, visit [www.amsaf.org/helmets](http://www.amsaf.org/helmets) or call 888.951.3732.

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